



# Popular apps & their purpose



**TWITTER** <https://about.twitter.com/>

**What is it:** A hugely popular social media application that allows users to send and receive short posts called 'tweets', that can include pictures, videos and links which can then be commented upon and shared. Users can 'follow'



**FACEBOOK** <https://facebook.com/>

**What is it:** A long-established social media platform where users create a profile or groups with a brief biography and interact with 'friends'.



**INSTAGRAM** <https://www.instagram.com/>

**What is it:** A photo and video social networking service, that allows users to create profiles, upload photos, create 'stories' and apply filters, tags, and hashtags for others to browse and follow themes of interest.



**GAB** <https://gab.com/>

**What is it:** A social network that champions free speech, individual liberty, and the free flow of information online. Similar to Twitter and Reddit, individuals can post messages and comment upon them.



**YOUTUBE** <https://www.youtube.com/>

**What is it:** The world's largest video chatting website that allows users to upload and view videos for entertainment or education. Users can subscribe to their favourite channels which then fill their feed with the latest relevant content.



**REDDIT** <https://www.reddit.com/>

**What is it:** A social media site which allows registered members submit content to the site such as links, text posts, and images, which are then voted up or down by other members. Posts are organized into user- created boards called "subreddits", which cover a variety of topics



**DISCORD** <https://discordapp.com/>

**What is it:** A specialist chat and video platform established for the gaming community that allows users to set up chat groups and servers.



**SNAPCHAT** <https://www.snapchat.com/>

**What is it:** A very popular multi-media messaging app that allows pictures and videos to be sent between users and for 'stories' to be uploaded for friends or the entire platform to see. This app also contains a location feature which allows the users to see where friends are located, and also different multi-media stories all over the world.

